

# Contributors

**Julia Bethwaite** is Doctoral Researcher in International Relations at the Faculty of Management and Business, Tampere University. She explores forms of power and the role of art in international relations. She is also Academic Coordinator of the Master's Degree Programme in Leadership for Change at the Faculty of Management and Business, Tampere University.

**Dr. R. Edward Freeman** is Professor at the University of Virginia's Darden School of Business. He is best known for his award-winning book, *Strategic Management: A Stakeholder Approach*. He is the author and editor of more than 20 volumes in the areas of stakeholder management, business strategy and business ethics and has written more than 100 articles in a wide variety of publications. He is co-editor-in-chief of *Journal of Business Ethics* and a lifelong student of philosophy, martial arts and the blues.

**Dr. Anna Heikkinen** is Post-Doctoral Researcher at the Faculty of Management and Business, Tampere University. Her research interests include sustainable development in and around organisations, urban nature, and discourse analysis. Her work has been published in edited volumes and international journals such as *Journal of Business Ethics*, *Business Communication Quarterly*, and *International Journal of Knowledge Management Studies*.

**Dr. Ari Jokinen** is Adjunct Professor and University Researcher of Environmental Policy at Tampere University, Faculty of Management and Business. His research focuses on pathways of urban sustainability seen from the intersection of humans, nature, and technology. His publications deal with urban planning, the politics of nature, knowledge, circular economy, urban ecology, and biodiversity governance.

**Tapio Juntunen** is a Doctoral Researcher at the Faculty of Management and Business, Tampere University. His recent academic publications have dealt with Finnish foreign policy, nuclear disarmament, interstate trust and the resilience-security nexus. He is currently working as a researcher in a project “Comprehensive resilience governance: strengthening individual adaptation capacities as part of comprehensive security framework” (CO-RESONANCE) funded by the Finnish Government.

**Marko Juutinen** is Doctoral Researcher at the Faculty of Management and Business, Tampere University, researching the legitimacy of governance in the recent EU-Canada trade agreement. He is a member of the research projects “Regional Challenges to Multilateralism” funded by the Kone Foundation and “Media systems in flux: The challenge of the BRICS countries” funded by the Academy of Finland. His work has been published in *Journal of the Indian Ocean Region*, *Poliittinen talous* [Political Economy] and *Kosmopolis*. He has worked as a visiting fellow at the Observer Research Foundation and is currently working as a visiting researcher at the Swedish Institute for International Affairs.

**Dr. Anni Kangas** is University Lecturer in International Relations at the Faculty of Management and Business, Tampere University, and the Academic Director of the Master’s Programme in Leadership for Change. Her current research focus is on the world politics of urbanisation and the role of art and popular culture in international relations. Her research has been published in journals such as *Millennium: Journal of International Studies*, *International Feminist Journal of Politics*, *Global Networks*, and *Journal of International Relations and Development*.

**Dr. Ilari Karppi** is Adjunct Professor and University Lecturer in Regional Studies. His key research interests focus on smart urbanity with special reference to planning of sustainable urban environments and visionary leadership in urban development/renewal processes. He is also interested in field methods for studying sensemaking in local and regional land-use and mobility planning as well as transit-oriented development.

**Dr. Lasse Koskinen** is Professor of Insurance Science at the Faculty of Management and Business, Tampere University. Koskinen has published papers in international refereed journals in several fields e.g. insurance, finance and signal processing. His current research interests include risk and investments management, insurance solvency regulation, and pension / insurance systems. Koskinen has been a member of Internal Model Committee of European Insurance and Occupational Pensions Authority (EIOPA).

**Dr. Johanna Kujala** is Professor of Management and Organisation at the Faculty of Management and Business, Tampere University. She has extensive teaching and supervising experience that covers courses at all university levels as well as adult and continuing education. She has published over 50 scholarly articles in international peer-reviewed journals and volumes. She is a member of the review boards of *Journal of Business Ethics* and *Business Ethics: A European Review*. Her current research interests focus on stakeholder engagement and value creation, moral decision-making, and case studies on corporate responsibility and sustainability.

**Dr. Hannu Kuusela** is Professor of Marketing at the Faculty of Management and Business, Tampere University. His research interests lie in consumer behaviour and marketing strategy. In addition to textbooks and book chapters focusing on services marketing, customer value and risk management, he has published articles, for example, in *American Journal of Psychology*, *European Journal of Marketing*, *Industrial Marketing Management*, and *Journal of Service Management*.

**Dr. Harri Laihonen** is Research Director at the Faculty of Management and Business, Tampere University. His research interests focus on knowledge and performance management especially in complex organisational settings like service systems and hybrid organisations. Within these fields, his recent projects have investigated how performance information can be more efficiently used to support decision-making and organisational learning through performance dialogue.

**Dr. Hanna Lehtimäki** is Professor of Management at the University of Eastern Finland. Her research examines innovation management, strategic management, leadership, social networks, appreciative methods in organisational renewal, and stakeholder management. Her research articles have appeared in academic journals internationally. Her book *The Strategically Networked Organization: Leveraging social networks to improve organizational performance* discusses relational leadership in networked business.

**Outi Lehtonen** holds a Master of Science degree in Business Administration. She is currently working as a researcher at the Faculty of Management and Business, Tampere University, Finland. Her research interests include social enterprises, innovations, social innovations, stakeholders, and the societal impact of the business sector.

**Dr. Antti Lönnqvist** is Dean of the Faculty of Built Environment at Tampere University. His scholarly interests relate to leadership and management practices in a knowledge-based society. He currently serves as the co-editor of *Knowledge Management Research & Practice* journal.

**Dr. Malla Mattila** works as University Instructor in the Master's Programme in Leadership for Change at the Faculty of Management and Business, Tampere University. Besides food waste reduction, her research interest areas include technology commercialisation, sociomateriality, emerging business networks and (sustainable) business models. She has published her research in such scholarly periodicals as *Time & Society*, *Journal of Cleaner Production*, *IMP Journal*, and *International Journal of Entrepreneurship and Innovation Management*.

**Dr. Nina Mesiranta** is Postdoctoral Researcher in the Wastebusters research project focusing on food waste reduction at the Faculty of Management and Business, Tampere University. Her research interests are also related to interpretive consumer research, especially consumer online shopping experiences and social media. She has published in *Journal of Fashion Marketing and Management*, *Journal of Retailing and Consumer Services*, and *Advances in Consumer Research*.

**Dr. Hannele Mäkelä** currently works as a Senior Researcher in Accounting at Tampere University. She is interested in the role of business in society and the impact of accounting in our everyday lives. Her research is primarily in the areas of sustainability and critical accounting studies, examining the relationships between accounting and society and drawing on literatures from sustainability, accountability, ethics and critical studies. Currently she is interested in how alternative and more inclusive understandings of economic operation encourage sustainable development.

**Dr. Jere Nieminen** is Post-Doctoral Researcher in Management and Organisation at the Faculty of Management and Business, Tampere University. His research topics focus on the politics of nature and especially on biodiversity issues, ecosystem services, nature-based solutions and nature conservation. In his research, he uses qualitative research methods, particularly the ethnographic approaches that enable the observation and analysis of the materiality of practices.

**Dr. Martti Nieminen** is Post-Doctoral Researcher at Tampere University. His main field of research is international income tax law. He is the coordinator of the Academy of Finland funded research project “Transformation of the International Tax System”. He writes regularly for leading international and European tax law journals such as *Intertax*, *European Taxation*, *Bulletin for International Taxation* and *Tax Notes International*.

**Erkki-Jussi Nylén** is Doctoral Researcher in Environmental Policy at the Faculty of Management and Business, Tampere University. He has been educated as a geologist and has a master’s degree in administrative science. In his doctoral dissertation, he is analysing the promotion of circular economy in Finland. His research interests focus on sustainability transitions, steering of societal development, politics of waste and politics of production and consumption.

**Dr. Elina Närvänen** is University Lecturer of Marketing at the Faculty of Management and Business, Tampere University and the leader of the Wastebusters research project, focused on the reduction of food waste (2016–2019). Her research interests relate to consumer research, particularly from a sociocultural perspective. She has studied consumption and brand communities, sustainable consumption practices, food consumption and qualitative research methodologies. Her research has been published in *Journal of Service Management*, *European Journal of Marketing*, and *Consumption, Markets & Culture*.

**Dr. Pasi-Heikki Rannisto** is Professor of Health Care Management at the Faculty of Social Sciences at Tampere University, and Research Director at the Synergos research and training centre at the Faculty of Management and Business, Tampere University.

**Tomi Rajala** holds a Master of Science degree in Administrative Sciences and is a specialist in local public economics. Currently, he works as a project researcher in the Hybrid Organisation project and as Lecturer in Public Financial Management at the Faculty of Management and Business, Tampere University. He is also pursuing doctoral research in performance management in the public sector context. Previously he has worked in municipalities and for Statistics Finland in the area of government productivity statistics.

**Dr. Tapio Raunio** is Professor of Political Science at Tampere University. His research interests cover legislatures and political parties, the Europeanisation of domestic politics, semi-presidentialism and the Finnish political system.

**Dr. Timo Rintamäki** is University Lecturer in Insurance Science at the Faculty of Management and Business, Tampere University. He studies consumer behaviour in general and customer value in particular, including experiential and symbolic aspects of consumption. His research has been recently published in *International Review of Retail, Distribution and Consumer Research*, *Journal of Retailing and Consumer Services*, and *AMS review*.

**Dr. Arja Ropo** is Professor Emerita of Management and Organisation at the Faculty of Management and Business, Tampere University, Finland. Her continuing interest is leadership and change. She advances leadership theory from a sociomaterial perspective where leadership is conceived as an embodied and performative process between the human and the material. Her work has appeared in *The Leadership Quarterly*, *Leadership*, *Scandinavian Journal of Management*, *Journal of Organizational Change Management*, *Journal of Management & Organization* and *Journal of Corporate Real Estate*, among others.

**Paula Rossi** is Doctoral Researcher and University Instructor in Administrative Sciences at the Faculty of Management and Business, Tampere University. She holds a Master of Science degree in Administrative Science, with a focus on leadership psychology. In her research, Rossi explores the role of conflicts in developing public services, with focus on complexities of everyday work, conflicts, organisational development, leadership and management, storytelling in organisations and studying experiences.

**Dr. Janne Ruohonen** is Professor of Business Law (pt) at the University of Eastern Finland and University Lecturer of Business Law at Tampere University. He is also Adjunct Professor of Company Law at the University of Turku. His research is focused on company law and audit law. His doctoral thesis dealt with limited liability company's profit distribution and solvency testing. Ruohonen is member of the Law and Tax Committee of the Tampere Chamber of Commerce and Industry.

**Dr. Hannu Saarijärvi** is Professor of Marketing at the Faculty of Management and Business, Tampere University. His research interests lie in value co-creation, customer value, service logic and customer relationship management. He has published articles in journals such as *Industrial Marketing Management*, *International Journal of Information Management*, *European Business Review*, and *Journal of Strategic Marketing*.

**Dr. Hanna Salminen** is University Lecturer at the Faculty of Management and Business, Tampere University. Her research interests relate to aging employees, human resource management and organisational behaviour. She has published articles in journals such as *International Journal of Organizational Analysis*, *International Journal of Work Innovation*, *Knowledge and Process Management*, *Equality, Diversity and Inclusion: An International Journal*, *Lifelong Learning in Europe*, *International Journal of Research Studies in Management*.

**Anna Saloranta** is Doctoral Researcher in Health Systems Research at the Faculty of Social Sciences, Tampere University where she studies the diffusion of innovations in the social and health care sector. She is also a researcher at the Synergos research and training centre at the Faculty of Management and Business, Tampere University.

**Dr. Jarmo Vakkuri** is Professor at the Faculty of Management and Business, Tampere University, and the director of the research group on Public Financial Management. His research concentrates on performance measurement in public administration, theories of decision-making, hybrid organisations and governance, and urban policy-making. He is the director of the HYPER project (Performance measurement for hybrid governance), and one of the directors of the “Beyond MALPE coordination: integrative envisioning” (BEMINE), both funded by the Academy of Finland.

**Dr. Sirpa Virta** is Professor of Security Governance and Management at the Faculty of Management and Business, Tampere University. She is research director of NordSTEVA, the Nordic Centre of Excellence on Societal Security (2015–2019) and leads the TASER (Tampere Security Research) group. She is also responsible for the Master’s Programme of Security Governance and Management (1998–2018) and the new international Master’s Programme of Security and Safety Management (SAFER) from 2019 onwards.

**Dr. Raimo Voutilainen** is Adjunct Professor of Insurance Science at the Faculty of Management and Business, Tampere University. He is also Adjunct Professor of Operations Management at the School of Business of Aalto University. He has worked in the insurance and banking sectors for 37 years and is specialised in building cooperation between the banking and insurance industries. He has published studies on insurance science and established insurance or financial enterprises in Finland and in the Baltics. He has also acted as a managing director for several insurance companies.

**Dr. Mika Yrjölä** is University Lecturer of Marketing at the Faculty of Management and Business, Tampere University. His research background is on executive decision-making, business models, digital services and multi and omni-channel retailing. He has published his research in *Journal of Retailing and Consumer Services*, *European Business Review*, and *Journal of Business and Industrial Marketing*.