

Our Tulli is...

# YOUR TULLI

Is this the Tulli you would want to see? We hope to make Tulli into an enjoyable experience for every passer-through, while promoting small and local business. We expect these changes to make Tulli into an attractive place to meet people, play, enjoy a meal, get a take-away coffee and create meaningful connections, memories and experiences.

We propose a reimagined Tulli, where concrete and cars become bicycles and trees. Specifically, transforming Pinninkatu into a safe and vibrant walkable street with small businesses and cultural venues.

## 3 Commitments to Sustainability

### SOCIAL:

More opportunities to meet people  
Improved equality - a healthier environment for everyone

### TECHNOLOGY:

A cleaner environment, better air quality  
Smaller demand for road maintenance

### ADMINISTRATION:

Safer city and communication

### Trees, trees, trees!

The addition of green spaces will make Tulli more lively. Trees lining the streets will help improve the well-being of Tulli residents and visitors. Green spaces have the ability to reduce stress and improve mental health. They also reduce health inequalities by enabling people to improve their mental and physical well-being regardless of their income. Green spaces also make the area good-looking and improve its public image. Hottest summer days are cooled down by the presence of trees, making the area attractive for to visit.

### People bring business!

When people actually begin to spend time in an area like Tulli they start to notice the amount of businesses surrounding them. This is where local businesses have the opportunity to offer services like shopping, food, or drinks for people to get even more out of their Tulli experience. Making Tulli an instantly more pleasant place to stop and enjoy the moment.

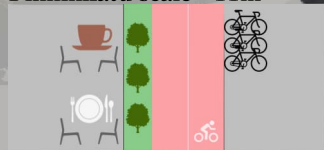
### Speak your mind!

We want to enable everyone to be heard. This is why open communication between, people that spend time in the area, and stakeholders like local businesses and the city, is a key component in creating everyone's Tulli. This way we enable that the solutions and ideas for Tulli create the most benefit and least harm to all parties. Examples of this could be surveys and interviews concluded by the city or making sure that information is easily available.

### Bikes, no cars!

From a technical point of view, improving cycling and walking facilities reduces traffic congestion, improves air quality, and reduces road maintenance needs due to the lighter traffic on the road. The social benefits of active modes of transport include the interaction between people, improved equality in traffic, and positive health effects. The reduced traffic congestion and improved health resolve administrative challenges by simplifying transportation demand and reducing healthcare costs. In total, promoting active modes of transportation make the area cleaner, safer, and more accessible.

### Pinninkatu scale - 11m



4m 1m 2.5m 3.5m